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# ASSET MANAGEMENT AT ITS BEST

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## De Challenge

In a world which rapidly becomes more digital, we believe personal encounters are indispensable to our industry. The last years we have learned that the need to meet face-to-face is stronger than ever.

## De Solution

In 2023 the leading maintenance and technology exhibition in the Benelux – Maintenance NEXT – and the largest European maintenance congress – EuroMaintenance - combine forces and will make Rotterdam the most important meeting place for maintenance professionals. They will be held in Rotterdam Ahoy from 17 to 20 April 2023. The combination of both events create a unique proposition and will bring all the layers of the industry together, from end-users to top industry leaders.



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### De Businesscase

At Maintenance NEXT more than 250 national and international exhibitors will present the most important innovations in the field of (industrial) maintenance on the exhibition floor, which is visited by more than 11,000 visitors every two years. At EuroMaintenance Business leaders will share their vision on developments and the future of the industry and best practices will be showcased. Both will focus on the main themes in asset management: Smart industry, Sustainability, Asset performance management, Human factor and Safety. A visit to these events is essential for anyone who is professionally involved in the maintenance industry.